

DEDICATED
EMAILS

Reach an engaged audience with a dedicated email to the AstroTwins' mailing list.

Native content.

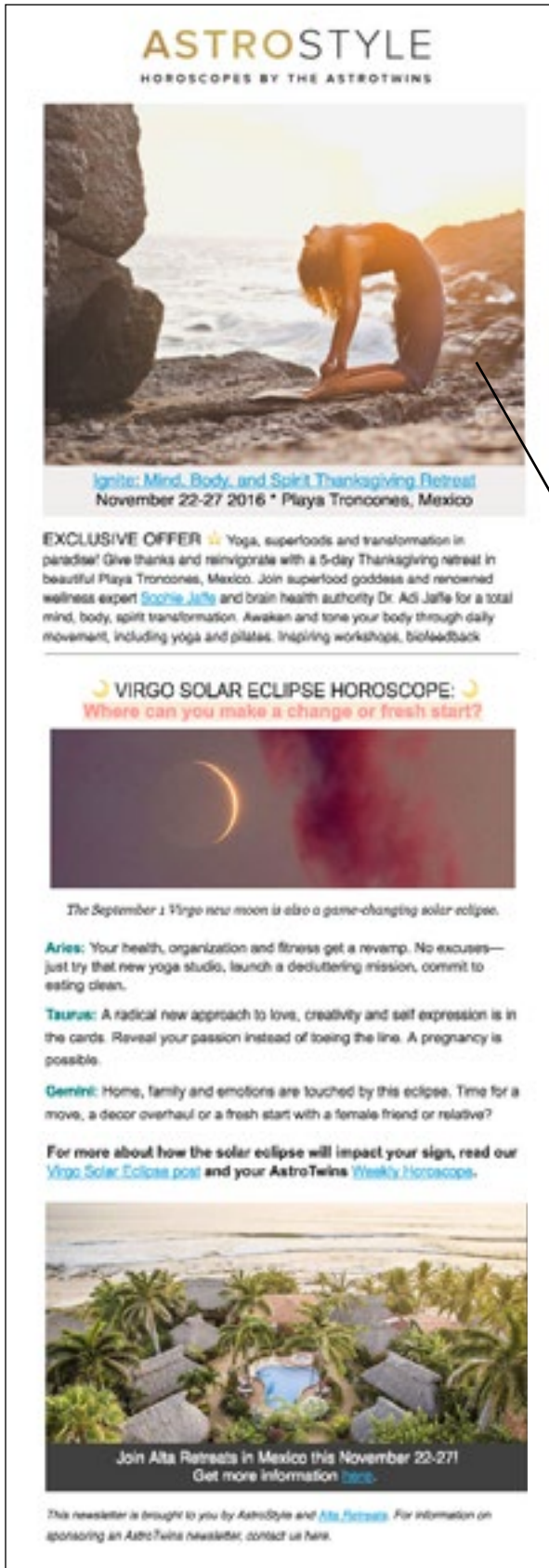
Your offer appears organically in two placements with The AstroTwins' popular content about astrology, piquing the reader's interest and increasing open rates.

High engagement.

AstroTwins emails reach over 55,000 subscribers. Emails consistently have open rates of 30% or higher with above-average clickthrough rates.

Additional opportunities.

Package with social media blasts on Facebook, Twitter and Instagram. Sponsor a non-dedicated email (open rates average 35% with 25% CTR) with banner inserts (600x80 and 250x600).



TOP IMAGE
600 x 450
Recommended size

Text below image:
100-word range

LOWER IMAGE
600 x 300
Recommended size

Reach an engaged audience: Advertise in The AstroTwins' popular weekly & monthly emails.

Weekly emails

Our popular weekly emails go out every Sunday at 6:00pm EST to an audience of 58K and growing.

Monthly emails

Our popular monthly emails go out on the 1st of every month to an audience of 58K and growing.

High engagement.

Open rates average 35% with 25% CTR)

Additional opportunities

Package with social media blasts on Facebook, Twitter and Instagram.